



SOUTH WEST TIMES MEDIA SHEET

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SOUTH WEST COVERAGE

The South West Times was launched in January 2018 as an e-magazine circulating to a large database of email addresses in the South West of England. The magazine will also be appearing on the publishing platforms Pagesuite, Issuu and Joomag as well as being available on Facebook and Twitter.

Every week The South West Times will run different features or focuses on a different topic. From Health and Wellbeing to Education we aim to have something for everybody.

Focusing on advertisers in Bristol, Gloucestershire, Somerset, Dorset, Devon, Wiltshire and Cornwall. We are confident that we will have the right marketing package for you and your company.

The Jobs Now Magazine. Featured each and every week as a supplement within our publication, Jobs Now Magazine is aimed directly at job seekers throughout the South West.



ADVERT SPECIFICATIONS

Full Page	340mm x 262mm
Full page with bleed (40mm)	260mm x 182mm
Half page (landscape)	170mm x 262mm
Half page (portrait)	340mm x 129mm
Quarter page (portrait)	170mm x 129mm

For other sizes please call: Charlotte on **01823 618 588**

FORMATS

Acceptable Formats: PDF, TIFF, JPEG. Please send artwork at 300dpi and converted to CMYK high resolution.

For more information call our Production Manager Vicky Gage on **01823 618 960** or email production@preparedmedia.co.uk

ADVERTISING RATES

Full page	£3000 + VAT
Half page	£1500 + VAT
1/4page	£750 + VAT

Special Rates

Front, back and page 3	Normal rate +15%.
Inside front and inside back	Normal rate +5%.

For other special rates or bigger sizes please call Charlotte on **01823 618 588**