



PUBLIC SECTOR TODAY MEDIA SHEET

NATIONAL COVERAGE

Public Sector Today is a high quality digital publication created to further help businesses and companies within the Public Sector industries with their advertising and marketing needs. Public Sector Today is gradually becoming more and more popular and our extensive client list throughout Prepared Media Ltd is proof of this.

Our wide range of contents will ensure that your advert will feature within the best possible space to maximise your results. We cover all of the public sector including, nursing, healthcare, medical, government, housing and third sector vacancies. We also include an extensive products and services guide to promote your companies services throughout the public sector.

Collectively as a team we have gathered over 10 years of expertise within the Public Sector and can ensure that we do know how to best utilise your advertising budgets.



ADVERT SPECIFICATIONS

Full Page	340mm x 262mm
Full page with bleed (40mm)	260mm x 182mm
Half page (landscape)	170mm x 262mm
Half page (portrait)	340mm x 129mm
Quarter page (portrait)	170mm x 129mm

For other sizes please call: Faye Nicholson on **01823 618080**

FORMATS

Acceptable Formats: PDF, TIFF, JPEG. Please send artwork at 300dpi and converted to CMYK high resolution.

For more information call our Production Manager Vicky Gage on **01823 618 960** or email production@preparedmedia.co.uk

ADVERTISING RATES

Full page	£3000 + VAT
Half page	£1500 + VAT
1/4page	£750 + VAT

Special Rates

Front, back and page 3	Normal rate +15%.
Inside front and inside back	Normal rate +5%.

For other special rates or bigger sizes please call Faye Nicholson on **01823 618080**

