



THE FARMER'S FOCUS MEDIA SHEET

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The Farmer's Focus is an e-magazine circulating in South of England purely targeted at the farming industry. We currently go out to approximately 20,000 across the whole of the UK. The magazine will also be appearing on the publishing platforms Pagesuite, Issuu and Joomag as well as being available on Facebook and Twitter.

Every week The Farmer's Focus Magazine will run different features and campaigns on a different topic, from Equestrian and smallholding to dairy and arable features.

The magazine circulates throughout England, Wales, Scotland and Northern Ireland.



ADVERT SPECIFICATIONS

Full Page	340mm x 262mm
Full page with bleed (40mm)	260mm x 182mm
Half page (landscape)	170mm x 262mm
Half page (portrait)	340mm x 129mm
Quarter page (portrait)	170mm x 129mm

For other sizes please call: Will Plucknett on **01823 617980**

FORMATS

Acceptable Formats: PDF, TIFF, JPEG. Please send artwork at 300dpi and converted to CMYK high resolution.

For more information call our Production Manager Vicky Gage on **01823 618 960** or email production@preparedmedia.co.uk

ADVERTISING RATES

Full page	£3000 + VAT
Half page	£1500 + VAT
1/4page	£750 + VAT

Special Rates

Front, back and page 3	Normal rate +15%.
Inside front and inside back	Normal rate +5%.

For other special rates or bigger sizes please call Will Plucknett on **01823 617980**



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